

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.27

17

The Gardeners



L. EARL FOGELSONG
GENERAL MANAGER.

3112 - 47TH
STREET.

DES MOINES,
IOWA.

GENERAL INFORMATION

ORDER EARLY, as the stocks of some of our finest varieties are limited. Early orders are solicited to prevent disappointments, in case the varieties selected should be sold out.

EXTRAS FOR CASH ON EARLY ORDERS

In every retail order of \$1.00 or more we will give extras of our own choosing. On orders of \$2.00 or more you may add 10% extra in bulbs of your own choice.

On orders of \$5.00 or over we will allow 15% additional of your own selection and on orders of \$10.00 you may select 20%, as indicated above.

In appreciation of cash orders received before January 1st only, you may deduct 5% from the bill. This is additional to all the other extras.

WE PAY POSTAGE

We send out full blooming size bulbs and pay postage or express on all retail orders.

Half size bulbs may be obtained at one-half the price of the large bulbs; bulblets of most varieties may be obtained at the rate of one dozen for the price of one large bulb.

Remittance must accompany all orders for immediate shipment. We will hold bulbs on a 25% deposit until March 15th.

Please print your name and address plainly. Use the enclosed order blank and envelope enclosed. These are for your convenience.

No orders accepted for less than one dollar.

Orders are filled in rotation and sent when the weather permits. Bulbs sent during extreme cold weather at the request of purchaser must go forward at his risk.

We will enclose with all orders Cultural Directions which are furnished by the American Gladiolus Society and these we heartily endorse.

We will be pleased to quote prices on larger quantities upon request.

GUARANTEE

All bulbs sent out by us are guaranteed to be true to name, free from disease and in perfect growing condition. Any proving otherwise will be replaced free of charge to you.

A SUGGESTION

Many times, people not familiar with names of varieties, send us a check to cover assortments of our selection. We are glad to make these up. Tell us about number of bulbs you wish, and colors, and we will do our best to please you.

Each Dozen

Albania (K). A most attractive, finely ruffled, glistening white. Flowers well placed and wide open. Good propagator.		
One of the very best in its class.....	\$.10	\$ 1.00
Alice Tiplady (K). One of the most admired of the Prim hybrids. Striking orange color. A wonderful new Glad and winner of many awards.....	.07	.70
Alton (K). An intensely ruffled variety of the finest orange color. A wonderful new Glad and winner of many awards.....	.10	1.00
Anna Eberius (D). An extraordinary flower which has created a sensation wherever shown. Brilliantly beautiful. In great demand as a cut flower.....	.07	.70
Anthony B. Kunderd (K). Heavily ruffled, cream tinted pink. A most exquisite and charming flower10	1.00
Arlon (K) Prim. Light salmon with attractive red throat. Showy and conspicuous. Splendid in bouquets of mixed flowers.....	.10	1.00
Ben Bolt (P). A showy new variety. Medium pink with a softly blended yellow throat. Very attractive and desirable.....	.25	2.25
Bengal Tiger (Pratt). A novelty of oriental colors. Very striking and showy. Much in demand10	1.00
Big Black (K). An extra large flower of rich, deep red. Self-color. One of the darkest of the "Reds"15	1.50
Canopus (K) Yellow Prim. Very much in demand as a cut flower.....	.05	.50
Carmen Sylva (P). Pure snow-white. A proved variety of great merit.....	.10	1.00
Challenger (K). Large and striking flowers of rich, velvety red. None richer in color. Magnificent15	1.50
Coral (Rooney). Coral pink. Very early. One of the choicest new varieties.....	.35	3.50
Cowee's Scarlet Wonder. Mammoth, pure, deep, scarlet flowers. Looks very much like a large red canna. The supply is limited15	1.50
Diana (Z). A new brilliant red. One of the earliest of the "Reds" to bloom.....	.10	1.00
D. J. Whitney (D). Medium pink with rose shadings. An extra early variety. We especially recommend this new Glad to you	.25	2.50
Dorrit (K). A lavender in great demand on the cut flower market. Do not miss this one15	1.50
Early Snowflake (Kp). A white variety of lily-like appearance. Much admired and in good demand.....	.10	1.00
Elf (D). Creamy white with pale yellow throat. Large blossoms well placed on spike. A very fine variety with an ever increasing demand10	1.00
Elora (Burbank). White slightly blushed pink with an attractive carmine blotch in the throat. Very early. An exceedingly good market variety.....	.07	.70
Evelyn Kirtland (A). Still unsurpassed. Rose-pink. Spikes tall and graceful. Flowers slightly ruffled and reflexed. One of the very best Glads.....	.06	.60
Enrico Caroso (D). A vivid purple of silky texture. Small yellow streak on lower petal. A new and truly worthwhile Glad	2.50	25.00
Florence (Vil). Very graceful. Deep lavender with creamy throat.....	.20	2.00

Each Dozen

Flame (D). Flame orange, with yellow lip. Well built spikes. A coming commercial variety35	3.50
Flora (V). Almost pure yellow. Large spike with many open large flowers. Strong grower. Good arrangement.....	.10	1.00
F. J. Symmes (D). Peach-red. Heavily ruffled. A sturdy grower and a splendid cut flower. Add this variety of your col- lection by all means.....	.10	1.00
Gaity (K). Bright salmon-pink. Very con- spicuous. Large flowers on tall spikes....	.15	1.50
Gettysburg (H). Rich, velvety carmine. Large round well shaped flowers. A showy variety of outstanding character..	1.00	10.00
Giant Nymph (C). LaFrance pink. One of the very best new Glads. We unhesitat- ingly recommend it to all growers, both amateurs and professionals. Extra early	.20	2.00
Glendale (Davis). A beautiful and striking dark magenta—an entirely new shade in Glads. Exceptionally good in every re- spect15	1.50
Gloriana (B). A wonderful new salmon. Has created much comment among the growers. Worth of your trial.....	1.50	15.00
Gold (H). Pure golden-yellow, almost self- color. Flowers large and many open at one time15	1.50
Gold Eagle (A). The best new commercial yellow. A variety which is a safe and lucrative investment	12.00
Golden Glory (K). A large, richly colored yellow with a beautiful throat marking. A splendid, ruffled variety of much merit	.10	1.00
Golden Measure (Kelway). A pure, golden- yellow without markings. Very strong grower and a most consistent prize- winner15	1.50
Hazel Dawn (H). An unusual strawberry- pink. Tall, strong spikes with a large number of flowers. A most desirable va- riety, indeed50	5.00
Helen Todd (D). Light rose-pink. Tall, strong spike. A flower of striking ap- pearance, much admired.....	.10	1.00
Henry Ford (D). One of the most talked of Glads ever produced. Rich, clear purple. A striking color, splendid for out- door planting, or decorative work.....	.25	2.50
Hoosier (K). A giant flower of finest sal- mon-rose. Throat blotches are very beau- tiful and distinctive. Choice.....	.15	1.50
Immensity (K). Tall, strong plant, bright salmon color. Very large flowers and many open at one time. For two years it has won "the best American production" at the Iowa Show.....	.35	3.50
Irmelin (P) Prim. A wonderful new and showy Glad. A bright scarlet of medium size with many open forming, a showy spike30	3.00
J. A. Carbone (D). Orange-salmon, very iridescent and beautiful. Fine long, well built spikes. Should be in every collec- tion35	3.50
Jack London (D). A light salmon-pink, perfect in every way. Handsome and de- sirable. You will ever bless the day you added this variety to your list.....	.15	1.50

	Each	Dozen
Jumbo (P). Deep pink, throat amber-white sprinkled carmine. Many large flowers open at one time.....	.05	.50
Juno (C). A big, fine Prim. with rounded petals on tall, straight spikes. Deep orange in color. Very distinctive.....	.20	2.00
Katherine F. Hess (D). Geranium pink with flame shadings. Very large flowers on long spikes. Good grower. A fine variety with a great future.....	.20	2.00
Lacinatus (K). Beautiful rose-pink. Spikes slender and graceful. Very artistic and especially adapted to fine floral work in dainty decorations	1.00	10.00
Le Marechal Foch (vD). Earlier, larger and more beautiful than America. A beautiful variety06	.60
Lena Graetz (Graetz). This is a fine white variety. A strong grower and much desired by the cut flower trade.....	.15	1.50
London Smoke (D). A novelty of red shading to Bordeaux on edges of petals. A good strong grower and very attractive..	.20	2.00
Louise (W). Large, well opened orchid-like flower of an attractive bright blue lavender color. Strong grower. Should be in every collection10	1.00
Los Angeles (Houd). A fascinating shrimp-pink. A wonderful flower of great distinction and beauty. Has an extremely long blossoming habit.....	.40	4.00
Lost Red (Kaiser). A wonder Glad. Large, dark red flowers of splendid substance. You are fortunate to posses this wonderful variety20	2.00
Longfellow (P). LaFrance pink. Many large, wide open flowers on a tall, slender, wiry stem. Excellent for cutting.....	.50	5.00
Lucie (Hop). Clear, light yellow. Flowers have good substance and are well placed. It is extremely early and in demand.....	.15	1.50
Madison Cooper (K). Satiny, deep crimson. Several open at once. Always much admired in the garden.....	.25	2.50
Magic (K). Soft light blue, darker throat. Splendid in basket work.....	.15	.150
Maine (Vos). Pure white when open. A very strong grower with long graceful stems. Flowers of good form and substance. Very fine.....	.12	1.20
Mexico (D). Silky nopal red. Absolutely sunproof. Flowers large and well placed. New, rare and especially good.....	5.00	15.00
Midnight Sun (Thacker). Golden-yellow Prim with beautifully marked throat.....	.15	1.50
Milton Sills (D). Medium pink, heavily overlaid with rose. One of the Glads of tomorrow. A splendid investment.....	10.00
Ming Toy (K). One of the most exquisite and beautiful of all Prim hybrids. A showy, large, golden-yellow flower, suffused and etched with Orange. Strong grower. One of the very best.....	.15	1.50
Miss Spokane (K). Large flowers, orange shaded salmon. Many open at one time. Very attractive15	1.50
Mr. W. H. Phipps (D). Supremely sensational. All flowers are practically open at one time. LaFrance pink. Should be in every collection.....	1.00	10.00

Each Dozen

Mrs. Francis King (COB). Large scarlet of very pleasing shade. Tall and graceful. An ideal variety, well established in the heart of all Glad fans. Excellent for cutting05	.50
Mrs. F. C. Peters (F). A masterpiece. Beautiful lavender the color of a cattleya orchid and fully as charming. Tall, strong grower. One of the best on the market today20	2.00
Mrs. H. E. Bothin (D). A beautiful light pink with flame scarlet center. One of the most beautiful Glads I know. Exquisite, dainty and ruffled. A premier show and cut flower variety.....	.10	1.00
Mrs. J. C. Grossman (K). Grenadine red with lighter throat. Splendid for any floral work or for planting for landscape effect50	5.00
Mrs. J. K. Armsby (D). Coral pink. Flowers very large, a great many opening at one time and with great lasting qualities. One of the finest productions and sure to please. Do not miss this one.....	.25	2.50
Mrs. Leon Douglas (D). A real wonder Glad. About the tallest, largest and showiest Glad in existence. A salmon rose pink of great character and beauty. Order early30	3.00
Mrs. M. S. Burke (D). Canary yellow, overlaid with apricot, a most exquisite and unique blending of color. Strong grower. Extra fine.....	.15	1.50
Mrs. Newell Vanderbilt (D). Light salmon-pink, heavily ruffled. Large flowers, well placed on long stems. A beautiful and desirable variety. Please do not miss this one25	2.50
Mrs. Richard Lohrman (D). Large, beautiful cream, tinted pink. Exquisite. A color rivaling the finest orchid. No collection of merit is complete without it.....	.25	2.50
Mrs. R. Spreckles (D). Light shrimp-pink with bright rose stripes. Splendid variety15	1.50
Mrs. Truxton Beale (D). Cream, rose-pink striped. Very large open flowers. Long well built spikes. A beauty.....	.20	2.00
Mrs. Wm. Richardson (D). Deep crimson, maroon center. Petals of very heavy texture. Large flaring blossoms. An unexcelled red which does not fade.....	.15	1.50
Myra (K). A large showy Prim hybrid. Tall, slender stems. Flowers large and open05	.50
Mystic (K). A deep rose-pink. Very showy and desirable05	.50
Odin (Hem). Large deep salmon with red spot on lower petal. A very fine variety, always in demand by florists.....	.10	1.00
Peace (Groff). Large white flowers with delicate feathering on lower petal. A good late white.....	.05	.50
Pella (K). Very early, beautiful rose-pink. Better than E. J. Shaylor in every respect08	.75
Pink Cloud (K). A large, distinct, showy, ruffled variety. Usually 7 to 9 beautiful, soft rose-pink blossoms open at one time. A distinct introduction.....	.50	5.00
Pink Wonder (Kp). A truly wonderful Glad. Massive shell-pink flowers. Good propagator10	1.00

Each Dozen

Pinnacle (Burbank). A very fine lavender. Produces enormous blooms in large clusters on tall, stiff straight stems. Extra fine15	1.50
Pola Negri (D). Apricot. Ruffled. One of the loveliest color combinations to be found among all Glads. We especially recommend this variety to you.....	.15	1.50
Pollyanna (P). Clear, rich, golden-yellow, almost self-colored. One of the best yellows, beautifully ruffled. Splendid for basket and bouquet work.....	.15	1.50
Prim Beauty (Christy). Large blossoms of cream, heavily lined and pin striped with salmon. Striking and attractive.....	.15	1.50
Purple Glory (K). Deepest, velvety maroon-red imaginable. Very tall and striking20	2.00
Pythia (K). A gigantic red with many massive blcoms open at one time. Magnificent. A prize-winner red well known to every show.....	.12	1.20
Red Copper (K). Dark pink suffused scarlet. It is a very unusual color, rather striking in appearance. Created considerable comment at the 1926 Show.....	.15	1.50
Rosalia (K). A yellow Prim, blushed orange. One of the daintiest and most charming of this class. Very charming....	.15	1.50
Rosalind (K). Rose-red with an exceedingly velvety texture. Very much admired by all visitors to the garden. Extra good25	2.50
Rose Ash (D). A grand variety, so named because of its coloring. Tall, strong grower. Exceptionally good for interior decorations10	1.00
Rose Glory (K). A strong vigorous grower. A magnificent garden variety, adding grace, beauty and color with its ruffled pure rose-pink flowers.....	.10	1.00
Rosy Glow (K). White, suffused pink. A tall, sturdy grower and very beautiful....	.20	2.00
Sausalito (D). Rose-pink. Flowers very large and heavily ruffled. We recommend this to you and hope that you will add this variety to your collection.....	.20	2.00
Scarlet Treasure (A). A dazzling velvety scarlet, graceful spike. A very charming variety. Splendid in floral work.....	.10	1.00
Sheila (C). A new very early super-glad. Tall and straight. Rich salmon in color. This variety will replace Prince of Wales on the market.....	.10	1.00
Souvenir (Grav). A pure golden-yellow. Large and perfect flowers. One of the best Prims in every respect. Do not miss this one10	1.00
Splendorra (K). A splendid, very dark wine black. A very fine, rich, distinct sort.....	.15	1.50
Sweet Lavender (C). Light lavender with distinctive throat marking. One of the earliest to bloom.....	.10	1.00
Sunset Glow (Thacker). A new introduction and exceedingly good. A gorgeous scarlet color as indicated by its name. Strong grower and desirable in every way	.15	1.50
Thais Valdemar (D). Iridescent old rose overlaid with bright vermillion. A self-color. Large flowers. Very beautiful. A variety with a great future.....	2.00	20.00

Each Dozen

The Orchid (Sprague). An absolutely new type in Gladdom. A wonderful variety and a wonderful investment for anyone so interested. This flower will be in great demand when better known. Resembles a cattleya orchid in both color and form.		
Extra fine	10.00
Topaz (K). Prim. The very best salmon-rose pink imaginable. A very refined and beautiful Glad. Should be in every collection07	.70
Torador (D). Deep nopal red. Very large funnel-shaped flowers on long well-built spikes. A beautiful variety, new and rare	2.50	25.00
Trilby (P). Light buff, pure rich yellow throat. Wavy petals. Many flowers open at one time. Exceedingly delicate and refined	1.00	10.00
Twilight (K). Creamy-white blushed pink. Very large spikes well set with large waxy flowers15	1.50
Tycko Zang (A). Large massive spikes of clear salmon-pink flowers. Brilliancy unsurpassed. New, rare and very desirable	2.00	20.00
Tyrian Beauty (K). Very tall grower with beautiful large flowers of "American Beauty" rose color. Very fine15	1.50
Uhlen Chief (K). Tall, graceful, slender spikes. Flowers of most intense brilliant vermilion-scarlet. A magnificent red15	1.50
Unique (K). An unusual buff-salmon color, delicately penciled, which bears out its name in every way. Do not miss this one15	1.50
Virginia Hale (K). Beautiful, soft creamy salmon-rose. Very refined and charming. One of the best Glads ever produced. Order early20	2.00
Virginia Lou (K). A giant Prim with widely open flower of large size. Color rich, old rose pink. This flower was named in 1925 by the Kunderds in honor of our little daughter, Virginia Lou, and of this we feel justly proud. This flower will make a place for itself on the cut flower market of tomorrow and at this time is a wonderful investment for any so interested	2.50	25.00
White Butterfly (K). A first-class all-white Prim. Fine slender stems — best of all whites for basket work15	1.50
White Wonder (Kp). A magnificent white of robust growth just as its name indicates. Many flowers open at one time. Supply not sufficient to cover the demand, so order early10	1.00
Yellow Treasure (A). A clear, rich ruffled yellow Prim. Good grower and heavy propagator. Very desirable for floral work12	1.20
Yolo (D). Aster purple. Petals beautifully marked with yellow. Very striking and charming in effect. Good formation and early blooming. Extra fine	2.50	25.00

List of Abbreviations

K—Kunderd	C—Coleman	W—Wright
D—Deiner	Kp—Kemp	Houd—Houdyshel
A—Austin	Lem—Lemoine	Hop—Hopman
P—Prestgard	Vil—Vilmorin	Cob—Coblentz
H—Hoeg	vD—Van Deusen	Hem—Hemsherik